



N I C f a b i s z a k

# Lifelines

- *everything you need to know* -

Thank you for considering commissioning a Lifeline. It is what I would call a chronological caricature of a person's life or people's lives. You may have chosen a Lifeline to commemorate an anniversary of 2 people's life together or a significant birthday, whatever the occasion I hope to turn the information you give me into a visual timeline for you, your family and friends to enjoy and reminisce by.

The information you give me will lay the foundations of your Lifeline. The more thought and consideration you put into it, and how you convey that to me will result in a more personalised Lifeline, something uniquely special.

## COMMISSIONING A LIFELINE

To commission a Lifeline, please fill out the attached **Commission a Lifeline Form** and return it via post or email. You will then receive a Job Confirmation and we will wait to receive your Lifeline content. Before you commit to a commission, please feel free to contact us to discuss any queries you may have.

## TIMING

When you commission a Lifeline please tell me the exact or approximate date you'd like your Lifeline completed by. Once I receive your Commission form I will schedule in your artwork. Turn around time will vary, but I always juggle my scheduling to try to ensure everyone receives the artwork on time.

## CONTENT- MOMENTS/OBJECTS (M/Os)

The content of the Lifeline is entirely up to you. They are made up of elements that can be classified into 2 subjects- moments and objects. Moments might include: significant events, occasions, milestones, hobbies, phases (things they were "in to"), passions, good times, bad times, holidays, and jobs. Objects might include: homes, property, pets, and vehicles. You probably saw a Lifeline I created for my partner's and my 20<sup>th</sup> anniversary (see attached). It contained Moments (where we met, holidays, art exhibitions, jobs) and Objects (cars, homes and property, pets). Combined, they tell the story of our 20 years together.

An event may be pinpointed to a specific date, a phase or hobby may last for years. You may like to mark the arrival of a puppy on a particular day (and maybe mark the day they departed), or just place them somewhere on the lifeline during the period they were with you with whatever information you want displayed (name, breed, arrival, etc.). If you need help with anything just ask and I can make suggestions.

For each Moment or Object you'll need to fill out an **M/O Form**. Here is an explanation:

INITIALS: your initials

CODE: each M/O needs a code that will be according to date. The date doesn't need to be exact but it just allows me to put the M/Os in order and also allows other M/Os to be slotted in as necessary.

Use the coding convention: YEAR.MONTH.DAY (for example 2010.04.12)

MOMENT/OBJECT (M/O): a brief one or 2 word description (ie. pet or holiday)

**WORDING:** This is the text and information that will actually be written on the Lifeline, below the line. It may include dates, names or whatever information you'd like written. Maybe sometimes you'll need no text at all (on our Lifeline I chose not to write anything for a specifically sad period but just represented it with a broken heart).

**DESCRIPTION:** This is where you tell me about this specific Moment or Object. It might be quite simple or become a detailed explanation to help me understand its significance.

**IMAGE/S:** Here you might sketch or describe what you'd like to see to represent the M/O. Write down any links to websites that may be relevant. Submit any images or photos. What you tell or give me here is going to have the most important bearing on your visual Lifeline. Often you will need to think of what best represents something. For example a letterbox or front door with a number might represent a particular home you rented. Or a pet dish with a name and a tennis ball in it might represent your old dog. In the case of people, I prefer to draw something that represents that person, for example a favourite mug or footy shirt. If you don't know how you'd like to visually depict something leave it to me and I'll make suggestions.

**WORDS ONLY:** You may like to include an M/O on the Lifeline as wording only with no associated images. That's fine, they also come at a much cheaper rate.

*\*If there is not enough space on this form please don't feel limited, feel free to add additional pages.*

## **SUBMITTING YOUR CONTENT**

Your content can be submitted digitally, on paper, or a combination of both.

*M/O Forms-* Copy or duplicate these, you need to submit a form for each M/O.

*Images-* You can submit images as printouts, photos, digital files or links to websites:

*Printouts and photos-* please label with the code to link them to their relevant M/O. If there is more than one you may like to group them in a labelled envelope.

*Digital files-* I can accept most file formats but prefer jpg or pdf. Please keep them at a reasonable size so I can see all the relevant details. Name each image according to their M/O code. If there are multiple images add a number after the code (for example 2010.04.12/1). Large files that are too big to email can be uploaded to my GoogleDrive folder, just ask for a link.

*Links to websites-* If there is a website with images and information relevant to the M/M, give me the link.

Once I receive your content I will go over it, discuss anything I need to with you and make suggestions. I will then give you a quote and a sketched storyboard of your Lifeline for your approval before I begin the final artwork.

## **SIZE**

Unless requested, all Lifelines are 180mm high unframed, framed 300mm. The length is determined by the number of M/Os and their visual representation. There is a maximum of 2400mm, if it becomes longer I recommend separating it into 2 pieces of art. If you have specific requests regarding size, let me know on the Commission a Lifeline form.

## **COLOURS**

If you have specific colours you'd like to dominate your Lifeline, or if you'd prefer Sepia or Black/White only (they cost a slightly less), let me know on the Commission a Lifeline form.

## **FRAMING**

Unless requested, all Lifelines frames are 300mm high x the variable length. The framing comes in one style that makes it convenient to access the Lifeline if alterations or additions need to be made. The artwork is mounted on blonde timber ply with a pine timber frame running along the top and bottom lengths. For safety reasons, the artwork is covered in perspex, not glass. There are multiple hanging mounts on the back of the frame depending on its length. The framing timbers are raw and uncoated, if you'd like yours painted, stained or finished in any way just ask and we will provide you with an additional quote.

## PRICING

*Lifelines*- The total cost is based on 2 components- the Storyboard and the number of M/Os you'd like included in your Lifeline.

*Storyboard*- The cost to get the Lifeline to completed Storyboard stage includes discussions, planning, design and then approved storyboard. It cost is based on the number of M/Os.

**15-20 M/O Storyboard costs \$200**

**20-25 M/O Storyboard costs \$250**

**25-30 M/O Storyboard costs \$300.....(and so on)**

*M/Os*- There is a minimum amount of 15 M/Os required to commission a Lifeline. These prices are designed to cover the costs of the entire lifeline, from the design/planning to artwork completion including all materials.

**Each M/O costs \$24**

Monochrome Lifelines (Sepia or Black/White) cost slightly less.

**Each monochrome M/O costs \$18**

Sometimes you may like to include an M/O as wording only.

**Each M/O (words only) costs \$6**

\*Some M/Os you request may require a significant more amount of detail and time, for this reason each commission will be quoted on an individual basis once you submit your content.

*Framing*- Framing is optional and the cost depends on the final length of your Lifeline. This will be determined when I complete the draft. The cost of framing Lifelines is:

**Up to 1.2m- \$160**

**1.2m-1.8m- \$200**

**1.8-2.4m- \$240**

*Deposit*- Once I receive your content I will give you a quote. A deposit of \$250 is required before I commence the artwork (this will be deducted from the final bill). Final payment is due at collection of the completed Lifeline.

*10% Variance*- There are many variables when creating an artwork for someone. Some elements may be simple and straightforward, others may be more complicated than others. In the end we hope they all average out. But in case they don't there can be a +10% or - %10 variance in the final cost of your Lifeline.

## COLLECTION

All Lifelines can be collected from Fat Arts studio in Bridgetown. Unframed Lifelines can be posted Australia-wide free of charge (international postage additional). Framed Lifelines need to be hand-delivered (we use couriers only as a very last resort at your own risk). Quite often we travel to Perth and can deliver, else arrangements will need to be made for you to collect it from the studio.



N I C f a b i s z a k

## Commission a Lifeline

Name

Email

Phone

Alternate Phone

Address

Date Required

Specific Requests- regarding colours, size, anything... *(for example- no shorter than 1200mm and no longer than 2000mm, no colours- B/W only)*

*\*Reason for Lifeline (ie. Mum & Dad's 50<sup>th</sup> Anniversary, Friend's 80<sup>th</sup> birthday, just because)*

*\*Tell me more: (give me a good understanding of the lives involved in your Lifeline- background, personalities, anything helpful.... Don't be restricted to this box, feel free to add another page)*

Once you've returned this via post or email you will receive a Job Confirmation and we will wait to receive your Lifeline content. Please feel free to contact us to discuss any queries you may have.

**M/O**

Initials

Code (ie. 2010.04.12)



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Moment/Object (ie. pet or holiday)

Wording

Description *tell me about this Moment/Object, help me to understand its significance)*

Images: *(your ideas, sketches, links to websites, attached printed or digital images or photos)*

*\*If there is not enough space on this form please don't feel limited, feel free to add additional pages.*